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A future for the duet France - the USA? The point of view of Riggs ECKELBERRY, CEO of TechTransform

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A future for the duet France - the USA? The point of view of Riggs ECKELBERRY, CEO of TechTransform

The point of view of the CEO of TechTransform, intermediary enters the communities high-tech and financial, on the economic repercussions of the Iraqi crisis. 24/02/2003 to 09:35



AB - Hello Mr ECKELBERRY. Since did our first maintenance put on line last November, the evolution of the Iraqi crisis envenimé the economic relations between France and the United States?

RE - Hello ARIANE! Not, I do not see any impact on our economic relations. More especially as the technological market in North America starts again well.

AB - do you Think from now on that it will be more difficult with the French technological companies to be established "with lower cost" On the other side of the Atlantic?

RE - the policy does not have any impact for the moment. On the other hand, the state of the market, which improves, especially in the E-trade, revêt greatest importance.

In this market, plus you be close to the real trade on Internet, plus you have the advisability of making money - much of money. But for more of it be distant you... more it will be difficult to earn your living.

Bob WOODS announced in its article published on Ecommerce Times on last 3 January (<http://www.ecommercetimes.com/perl/story/20359.html>):

"According to comScore Media Metrix, company specialized in the measurement of traffic Web, the expenditure as regards electronic trade would have reached 74 billion dollars in 2002, that is to say a progression of 39% compared to 2001."

"the analyst David ALSCHULER (Aberdeen Group), on his side, estimated that at the time of the last balances of the year 2002, the incomes generated by the sector increased by 50% to 60% compared to the same period in 2001."

That explains why "the sector of the E-trade is far from to have died. In fact, it is in full rise."

Nevertheless, "the economic environment will remain difficult for the companies high-tech which seek funds. On the matter, the specialists in the

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capital risks [...] see few changes until the end 2004."

The direction of a company must think of it when it defines its objectives of development for the current year.

AB - the approach of TechTransform will evolve/move according to the exit of this crisis finally more international than Iraqi?

RE - Our evolutions are done rather compared to what goes in the market.

Here of other forecasts for 2003: Those of Stu SJOUWERMAN in W2KNews are at the same time humorous and detailed. To retain: "services Web and XML are the key fields for 2003 apart from the sphere of the operating systems."

According to Ovum, this market could represent 40 billion dollars in 2006, and this money will come largely from the current budgets.

Lastly, the estimates of Robert X CRINGELY (<http://www.pbs.org/cringely/pulpit/pulpit20030102.html>) relate to in priority the monopolies in technologies, but also of significant disturbances for these monopolistic; a traditional contradiction of the sector.

Finally, the year 2003 should be interesting. Nobody envisages the end of the recession, but remember to remain close on the side 'commerce' things. And take time to amuse you!

AB - Mr ECKELBERRY, thank you for these reactions.

Does this maintenance include, on a proposal from the interested party, the comment of Riggs ECKELBERRY "How' S Business?" (<http://www.techtransform.com/id322.htm>).

ARIANE Beky ✉

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